

# AEB & CRASH AVOIDANCE TECHNOLOGY WEBINAR

*\*Opportunity to experience crash  
avoidance technologies*

## THEME: MANAGING SPEED

MIROS will be organizing the ASEAN Road Safety Week themed "Managing Speed" in conjunction with the Global Road Safety Week by the United Nations (UN). The UN has declared the year 2021 to 2030 as the new decade of action for road safety. Road crashes are a major threat to public health. Nearly 1.3 million lives are lost in a year and an estimated 20 to 50 million are injured due to road crashes. Speed is a major factor in road injuries that can contribute to the risk of crashes. The event is organized as part of our effort to create awareness on the risk of speed.

 **20 MAY 2021**  
THURSDAY



MALAYSIAN INSTITUTE OF ROAD  
SAFETY RESEARCH (MIROS),  
125 - 135, JALAN TKS 1,  
TAMAN KAJANG SENTRAL  
43000 KAJANG, SELANGOR

### REGISTRATION

- Free registration
- Registration can be made online at:  
<https://forms.gle/RMjCDXDPT7jb3M1PA>
- To join the webinar, kindly go to:  
<https://miros.webex.com/meet/administrator>

For more information, please contact:

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### AUTONOMOUS EMERGENCY BRAKING (AEB) WEBINAR

- 09:00 AM Opening Remark by Moderator
- 09:10 AM Welcoming Speech by Secretary-General of ASEAN NCAP
- 09:25 AM The Importance of Crash Avoidance Technologies by Mr. Mohd Amirudin Mohamad Radzi, MIROS
- 10:00 AM Safer Driving with AEB by Mr. Stefan Benz, Bosch
- 10:30 AM Break
- 11:00 AM Physical Demonstration on AEB Effectiveness
- 12:00 PM Closing Remark by ASEAN NCAP / Moderator
- 12:10 PM Lunch

### CRASH AVOIDANCE TECHNOLOGY WEBINAR

- 02:30 PM Opening Remark by Moderator
- 02:35 PM Welcoming Speech by Secretary-General of ASEAN NCAP
- 02:45 PM Pedal Misapplication Prevention Technology by Mr. Takahiro Kodaira, JAMA
- 03:15 PM Break
- 04:00 PM Intelligent Rear View Mirror & Rear Cross Traffic Alert by Mr. Kansui Aoki, Nissan
- 04:30 PM Closing Remark by Moderator

### DEMO

Physical demo & experience of:

- Autonomous Emergency Braking (AEB)
- Rear Cross Traffic Alert (RCTA)
- Blind Spot Detection (BSD)
- Intelligent Rear View Mirror (IRVM)