



ASEAN
N C A P

www.aseancap.org

Safer Cars for ASEAN Region

ASEAN NCAP VISION 2030

<Revised Draft Roadmap>

20th October 2017
Safe Driving & Mobility Conference 2017
Marina Bay Sands, Singapore
Dr. Khairil Anwar

Bloomberg
Philanthropies



MROS
MALAYSIAN INSTITUTE OF ROAD SAFETY RESEARCH
ASEAN ROAD SAFETY CENTRE

FIA FIA Foundation
for the Automobile and Society

GLOBAL
FOR SAFER
CARS
NCAP

AUTOMOBILE ASSOCIATION
OF SINGAPORE

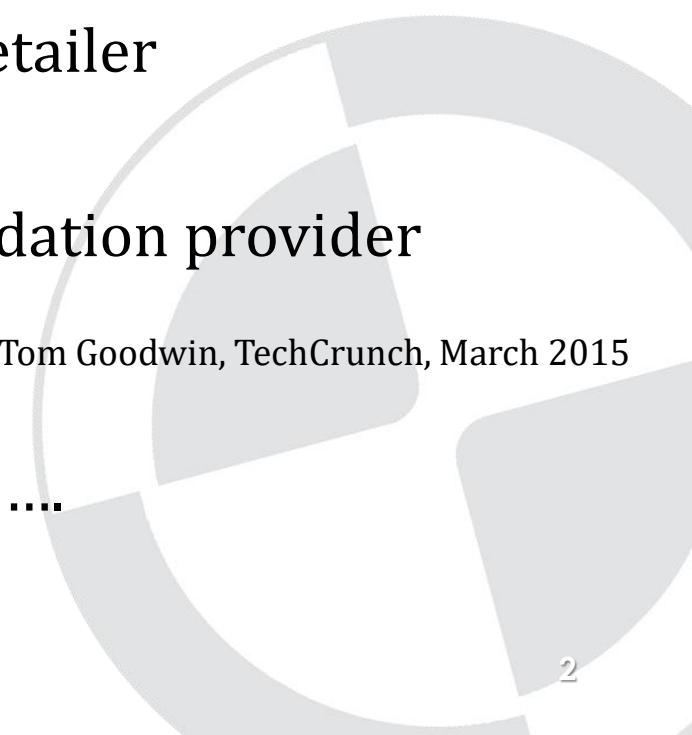


CAMBODIA
AUTOMOBILE ASSOCIATION
OF CAMBODIA



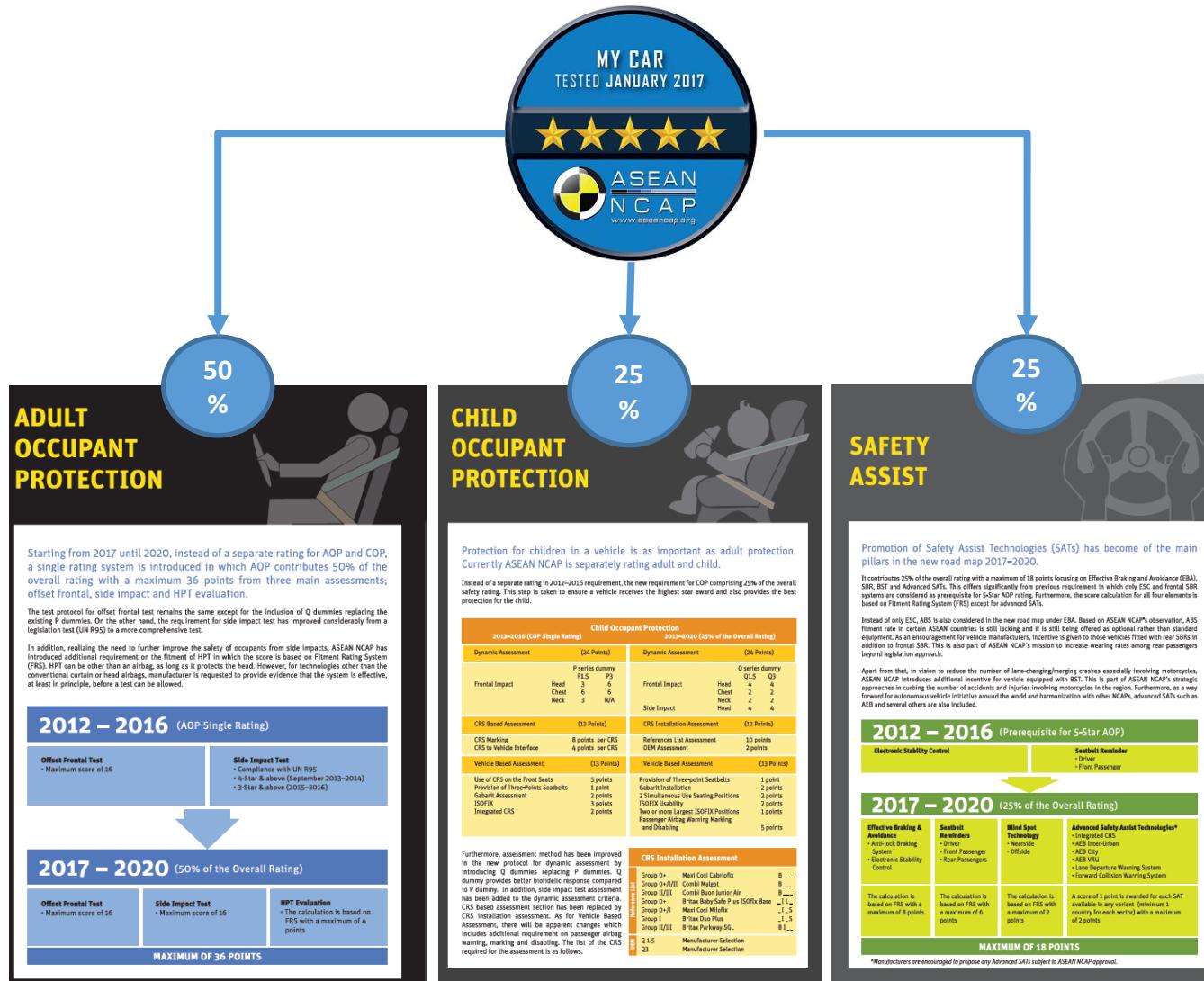
The Fourth Industrial Revolution

- UBER, the world's largest taxi company
 - >> Owns no vehicle
- FACEBOOK, the world's most popular media owner
 - >> Creates no content
- ALIBABA, the world's most valuable retailer
 - >> Has no inventory
- AIRBNB, the world's largest accommodation provider
 - >> Has no real estate property
- ASEAN NCAP, the world's most
 - >> Owns no proving ground



Tom Goodwin, TechCrunch, March 2015

Current Test & Assessment



Safer Cars for ASEAN Region

Current Test & Assessment

WORLD'S FIRST??

FITMENT RATING SYSTEM

It is recognized that ASEAN NCAP has changed the landscape of automotive safety in the region. Apart from the increasing number of vehicles with higher ASEAN NCAP ratings, the safety features of those vehicles among the consumers getting as well. Nevertheless, the positive impact is still imbalance as the safety features of specific models sold are not necessarily similar among the countries in the region and sometimes can be adversely different. Thus, ASEAN NCAP has formulated a Fitment Rating System (FRS) in order to minimize the aforementioned.

The system applies for technologies i.e., HPT, EBA, SBR and BST. For Fitment Rating System, ASEAN NCAP has developed a technology Fitment Score (TFS).

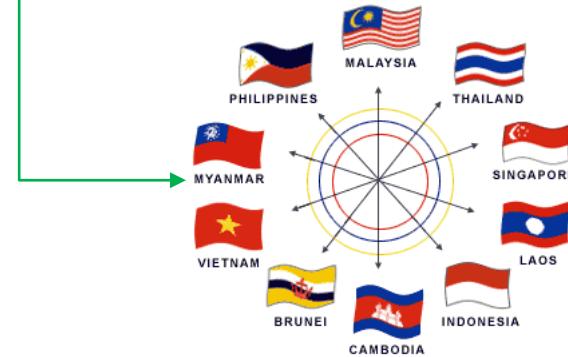
$$TFS = \frac{\sum_{i=1}^n CS_i}{\sum_{i=1}^n CS_i} \times TFS$$

TFS – Car Technology Fitment Score
CS – Country Score
CS – Fitment Rating Score

Each CS is determined based on the criteria and \times as listed in the respective FRS tables. It is to be noted that the value of TFS has been set forth for HPT (4 points), EBA (8 points), SBR (6 points), and BST (2 points). As for the CS, the value is based on the number of vehicles in each country that have been equipped with the specific technology. This was introduced by ASEAN NCAP in 2013. Generally, the 10 countries in the region are divided into three tiers (3 [Laos, Cambodia, Myanmar] - 5 [Malaysia, Thailand, Indonesia, the Philippines, Vietnam] - 2 [Brunei, Singapore]) based on their similarities in terms of road safety situation and automotive industry. The concept is further refined and categorized into four sectors: Sector 0, Sector 1, Sector 2, and Sector 3. Each country in the same sector represent similar CS. For example, In Sector 0, both Brunei and Singapore carry similar CS of 2 points each.



Fitment Type		Details	Calculation Criteria
Fitment Rating System for Head Protection Technology			
Option A		Vehicle model is equipped with HPT as standard equipment	1
Option B		Vehicle model is equipped with HPT as optional equipment	0.5
Option C		Vehicle model is not equipped with HPT	0
Fitment Rating System for Effective Braking and Avoidance			
Option A		Vehicle model is equipped with EBA as standard equipment	1
Option B		Vehicle model is equipped with EBA as optional equipment but ABS as standard equipment	0.5
Option C		Vehicle model is not equipped with EBA or ABS as standard equipment	0.375
Option D		Vehicle model is equipped with EBA as optional equipment	0.25
Option E		Vehicle model is not equipped with EBA but equipped with ABS as optional equipment	0.125
Option F		Vehicle model is not equipped with either EBA or ABS	0
Fitment Rating System for Blind Spot Technology			
Option A		Vehicle model is equipped with BST for both nearside and offside as standard equipment	1
Option B		Vehicle model is equipped with BST for one side only as optional equipment	0.5
Option C		Vehicle model is equipped with BST for one side only as standard equipment	0.5
Option D		Vehicle model is equipped with BST for one side only as optional equipment	0.25
Option E		Vehicle model is not equipped with BST	0



FROM DUAL RATING TO SINGLE STAR RATING

From 2012, the dual rating system has able to increase the availability of safer cars in the market. ASEAN NCAP recorded almost 90% cars with 4-Star and above in its evaluation until August 2015. The result shows that the current system has benefited the market.

However, the weakness of the system was detected particularly in the promotion of safety. Most of the cars were promoted as a country based not on regional based. Hence, manufacturers intend to promote higher ratings compared to the lower ones.

The road map presented in this document was created based on extensive consultation with all stakeholders, especially manufacturers. The first vision draft was released in January 2014 for public comments. In February 2015, the visible structure of the ratings was announced. ASEAN NCAP received massive feedbacks from various organizations related to this road map.

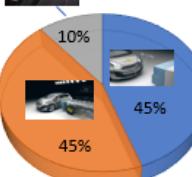
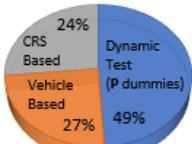
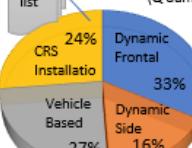
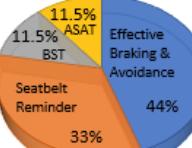
The new rating system will emphasize on current and future. The ACR (frontal) will be given the most attention to strengthen the crashworthiness of the cars. The future COP and Safety Audit is resilient to produce and promote better ASEAN car specifications in the future. The basis of the division is equally important to current and future. As collision avoidance is essential, protecting the child in cars is an obligation. Both are equally important subject to future safer cars and require similar attention.

	AER	COP	Safety Audit*		2017-2020 ASEAN NCAP RATING
			Dynamic Assessment Frontal	Dynamic Assessment Side	
GD8	16	16	Effective Braking & Avoidance	8	
SIDE	16	8	Seatbelt Reminders	6	
HPT Evaluation*	4	4	WBD Spot Technology	2	
			Advance SATs	2	
Max. Score (D)	36	48	2	2	2
Normalized Score (D)	actual score / (D)	actual score / (D)	actual score / (D)	actual score / (D)	Overall Score
Weighting (%)	50%	25%	25%	20%	Total
Weighted Score	(D) x (D)	(D) x (D)	(D) x (D)	(D) x (D)	N/A: Overall Score
Rating	minimum: (D) / actual score by hour for the respective star rating				
5-Star	75%	27.0	75%	36.75	10.80
6-Star	65%	23.4	60%	29.40	9.00
7-Star	60%	16.2	30%	16.70	7.20
20-star	30%	10.8	20%	12.25	3.60
50-star	20%	7.20	15%	7.35	1.80

*Apply FRS



Current Test & Assessment

Ratings	2011 - 2016		2017 - 2020	
	Assessment	Weightage	Assessment	Weightage
Adult Occupant Protection (AOP)	  100% separate rating	100% separate rating	  10% 45%	50%
Child Occupant Protection (COP)	  24% CRS Based Vehicle Based 49% Dynamic Test (P dummies)	100% separate rating	  24% CRS Installation Vehicle Based 33% Dynamic Frontal 16% Dynamic Side	25%
Safety Assist	 ESC & SBR for Driver & Front Passenger >> 5-star	Pre-requisite	  11.5% ASAT BST 33% Seatbelt Reminder 44% Effective Braking & Avoidance	25%
Rating Plate	 *Dual Rating is possible			



+ Grand Prix Awards Every 2 years
 *Safety Performance
 *Most Affordable 5-Star car in each country.

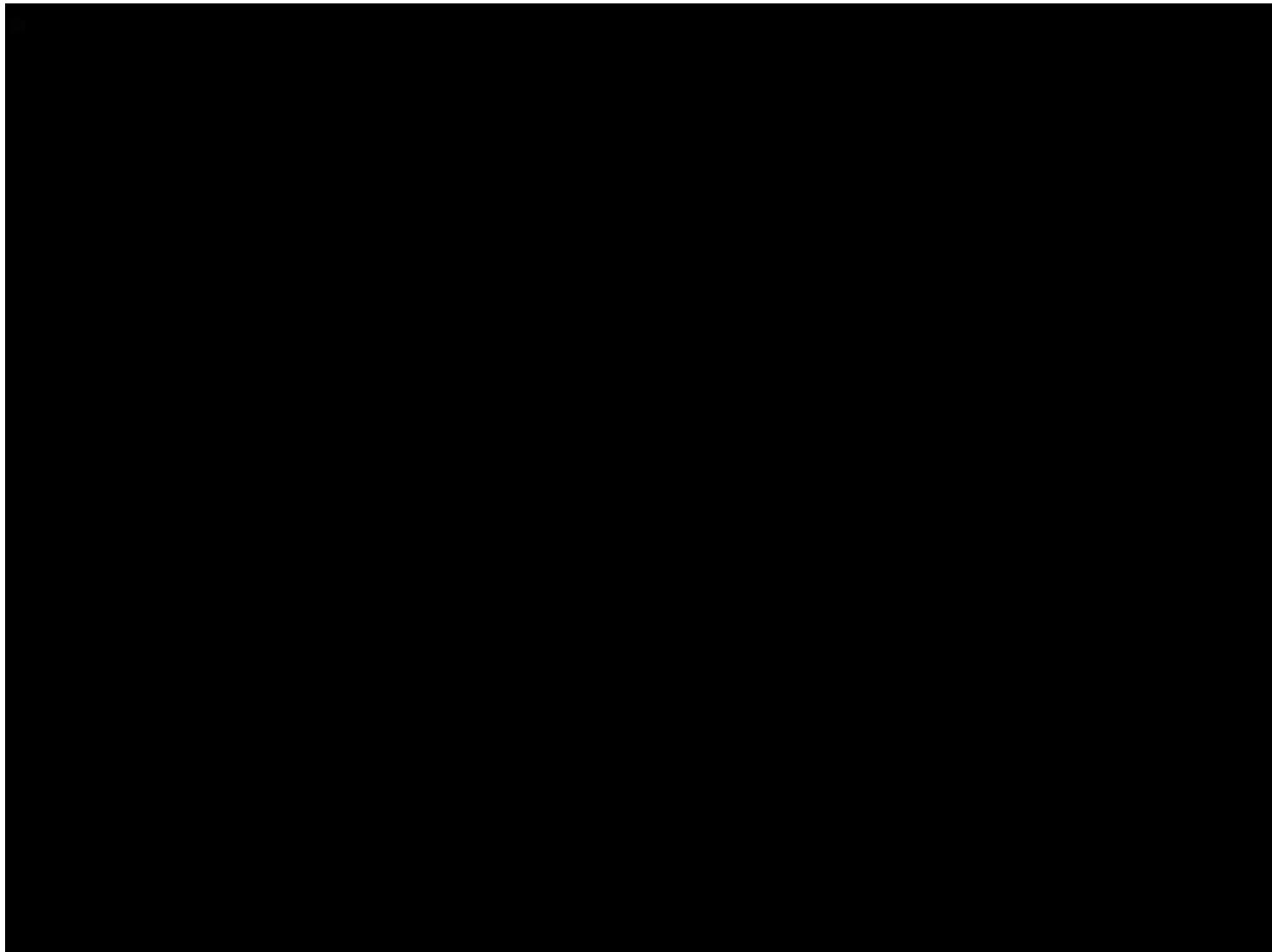
*Credit EuroNCAP for Illustration



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Safer Cars for ASEAN Region

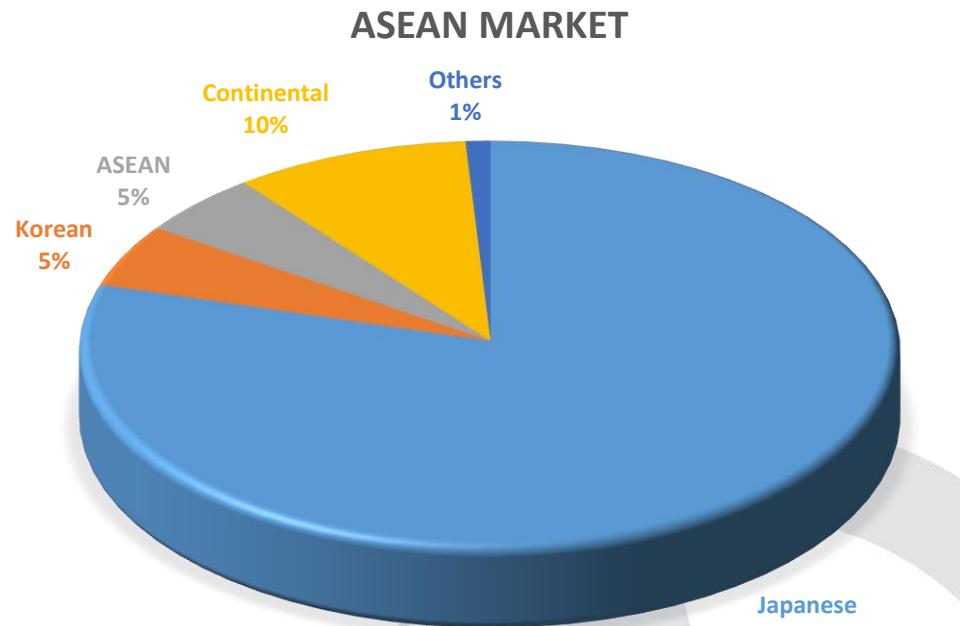
5-Star Honda CR-V



Market Coverage

- Using 2015 Sales Database
(passenger car only)
- By End of 2016
 - Completed Top 30 models
 - 46 models from Top 60
 - 90% market share
 - 9 out of 10 cars sold in ASEAN Region are rated with ASEAN NCAP
 - 96% are 4-Star & above
- It is estimated about 400 models are being sold in the region by all OEMs

Rank	Number of Units
1-3	Over 100,000 units
4-6	Below 100,000 units
7-11	Below 60,000 units
12-15	Below 50,000 units
16-19	Below 40,000 units
20-28	Below 30,000 units
29-60	Below 20,000 units
61-144	Below 10,000 units
145-400	Below 1,000 units





Safer Cars for ASEAN Region

Advertisements

toyota.com.my

7 SRS Airbags*

Traction Control System (TRC) & Vehicle Stability Control (VSC)*

ASEAN NCAP

5-STAR SAFETY

The reengineered Hilux (AD) has been awarded the prestigious 5-star rating in the Adult Occupant Protection category by the New Car Assessment Program for Southeast Asia (ASEAN NCAP).

Hill-Start Assist Control (HAC)*



toyota.com.my

09:26 sinharan.com.my

MY MAXIS 4G 63%

SETIAP INCI DIPERBAHARU.

TOYOTA

PILIHAN EDITOR

Wanita Kanada terpesona dengan alunan ayat suci 31 Ogos 2017

Selaras 60 tahun rakyat masih terjajah tindakan sendiri 31 Ogos 2017

Kemaskini manifestasi cinta negara terserlah 31 Ogos 2017

Bangga jadi rakyat Malaysia

TESTED JANUARY 2017

6 AIRBAGS + VEHICLE STABILITY CONTROL (VSC)

Honda HR-V



PERODUA Myvi

ADVANCED TECHNOLOGY

5-STAR ASEAN NCAP

A multitude of safety and security features designed with its occupants in mind. The Advance variants of the Perodua Myvi is the first car in Perodua history to have achieved a 5-star ASEAN NCAP Rating.

5-STAR ASEAN NCAP RATING

COLLISION-RESISTANT BODY

ABS

VEHICLE STABILITY CONTROL (VSC)

DUAL AIRBAGS

DYNAMIC SYSTEM WITH TOP FENDER

TESTED JANUARY 2017

ABS

SEAT BELT ALARM FOR DRIVER AND FRONT PASSENGER

SEAT BELT WITH PRETENSIONERS

KNEE PROTECTION FOR DRIVER

TESTED JANUARY 2017



FORD TRUCK MONTH

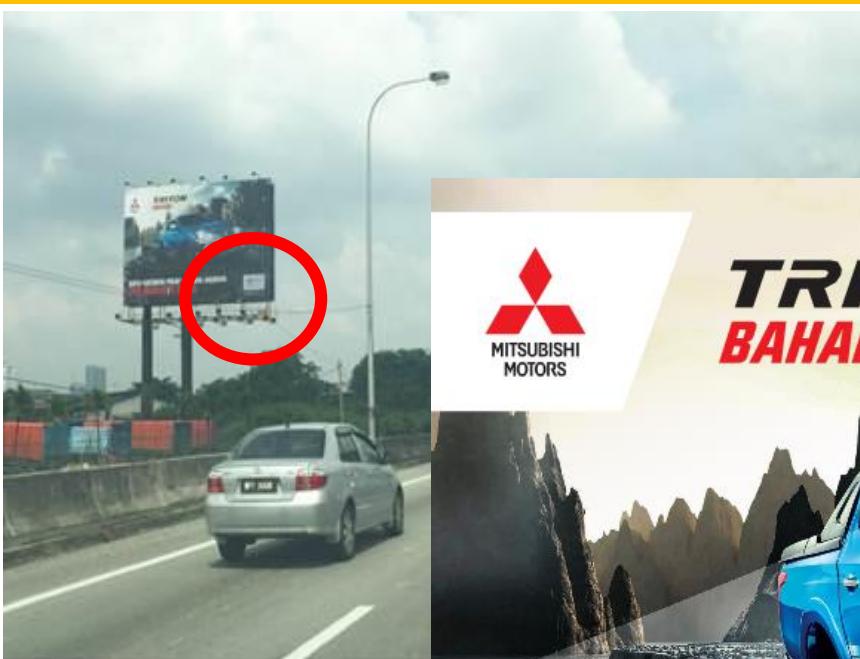
5-STAR RATING FROM ASEAN NCAP

FORD RANGER XLT Now with rear view camera

5 YEARS WARRANTY + CASH REBATE



Sample Ad Cont'



**TRITON
BAHARU**

MITSUBISHI MOTORS

**SATU-SATUNYA PIKAP* DENGAN JAMINAN
200,000KM / 5 TAHUN**

ASEAN NCAP
Safety ★★★★
*Hingga Kategori 2-4L
**Sah untuk varian Adventure sahaja

Summary of Achievements

- Does it influence car making?
 - Country with crashworthiness regulation = 1 (Malaysia)
 - Country with specific crashworthiness requirement = 1 (Thailand)
 - Eco Car Project in Thailand
 - ASEAN NCAP (4-Star) widely accepted as reference 'standard' for southeast Asian countries without international crash test regulation.



**ISUZU D-MAX Specification Display
At Phnom Penh, Cambodia**

Most Affordable 5-Star Cars

Countries	Model	
<i>Malaysia</i>	Proton Iriz : RM 41,790	 ESC, Minimum dual airbag, ISOFIX & Top Tether standard for all variants
<i>Thailand</i>	Proton Prevé : THB 625,000	
<i>Indonesia</i>	Honda BR-V : IDR 263,100,000	
<i>Vietnam</i>	Honda City : VND 583,000,000	
<i>Philippines</i>	Honda Jazz : PHP 968,000	
<i>Singapore</i>	Honda HR-V : SGD 107,999	
<i>Brunei</i>	Honda HR-V : BND 36,990	
<i>Laos</i>	Honda City : USD 22,900	
<i>Cambodia</i>	Honda City : USD 27,900	

*Price might change accordingly

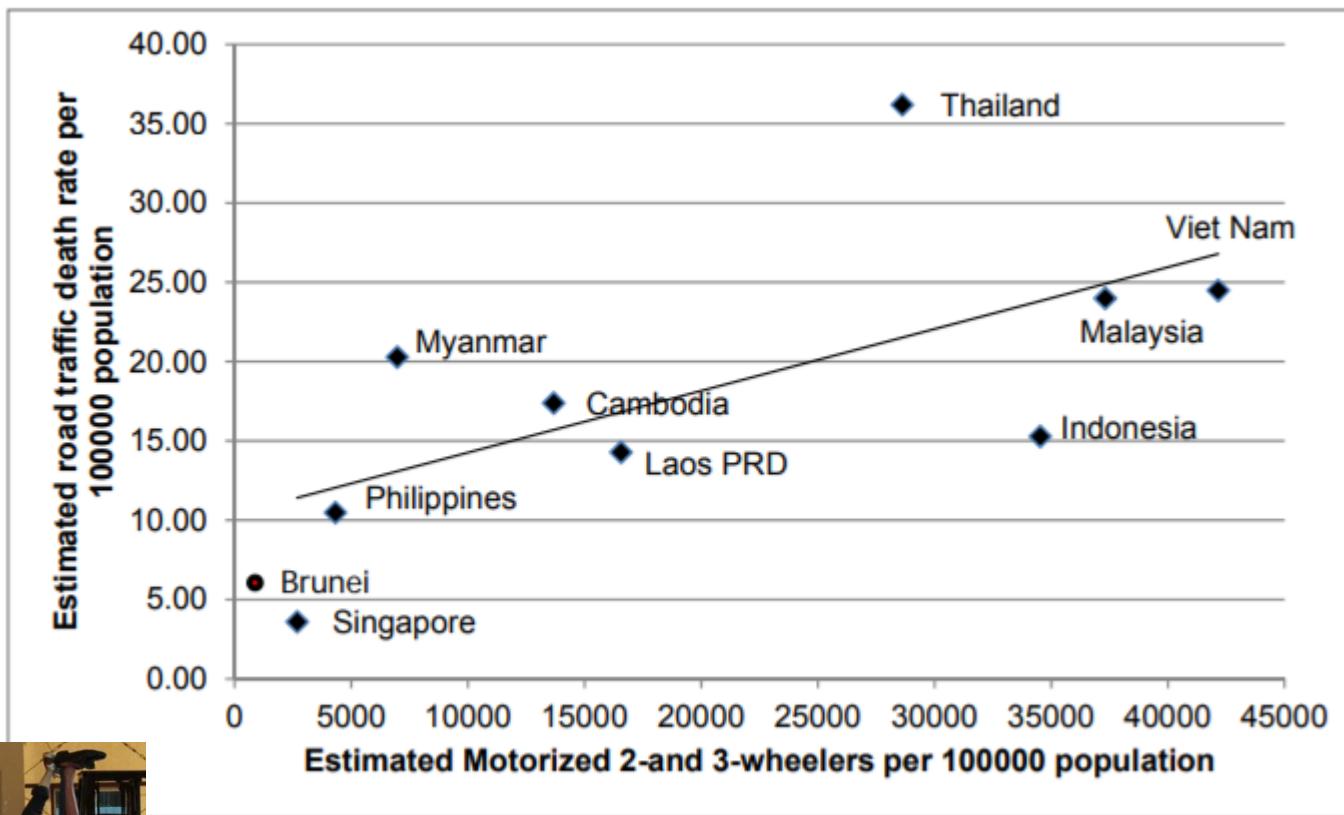
- Standard Fitment
 - ESC
 - FR & RR SBR
 - Frontal & Side Airbags (4)
 - Push Start Button
 - ISOFIX & Top Tether
- For Premium version
 - Curtain Airbags (2)
 - Blind Spot Identification
 - AEB City
 - eCall (accident notification)



Standardization of 7 airbags and ESC for all variants = 5-Star

Minimum Passive Safety Requirement + Offering wide range of additional Passive Safety and Active Safety Products = 5-Star

Wake Up Fighters, jobs still not done...



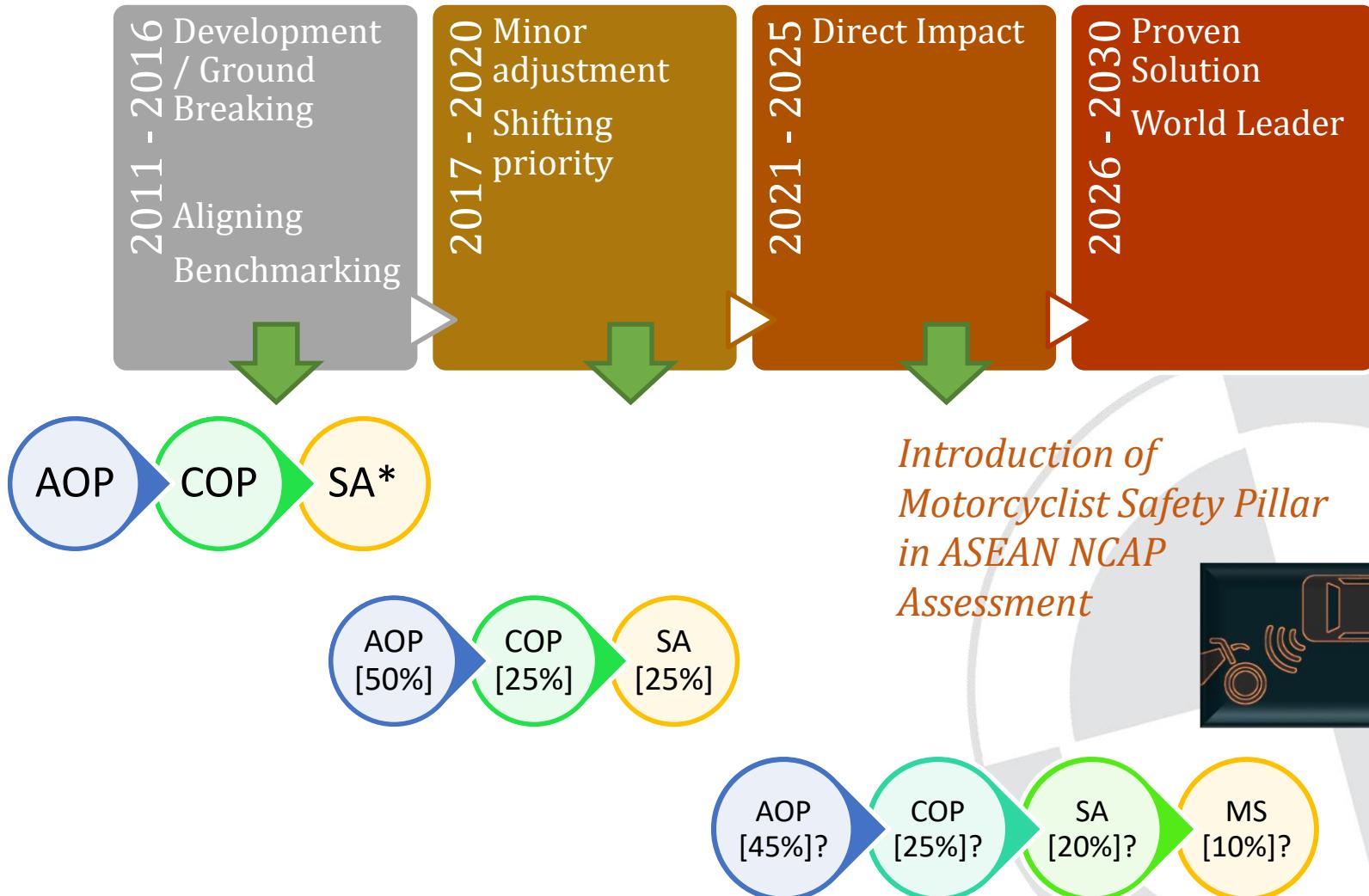
WHO, 2015

Motorcyclists fatality keep rising!!

Road User	2010	2011	2012	2013	2014	2015
Motorcycle	4,036	4,169	4,178	4,294	4,179	4,203
Car	1,421	1,389	1,435	1,399	1,258	1,358
Pedestrian	626	530	530	455	515	482
Bicycle	192	172	156	159	124	107
Van	97	93	86	80	73	71
Bus	77	29	32	60	29	20
Lorry	202	247	194	210	221	223
4WD	154	151	159	158	129	130
Other	67	97	147	100	146	75
Total	6,872	6,877	6,917	6,915	6,674	6,706

MIROS 2016

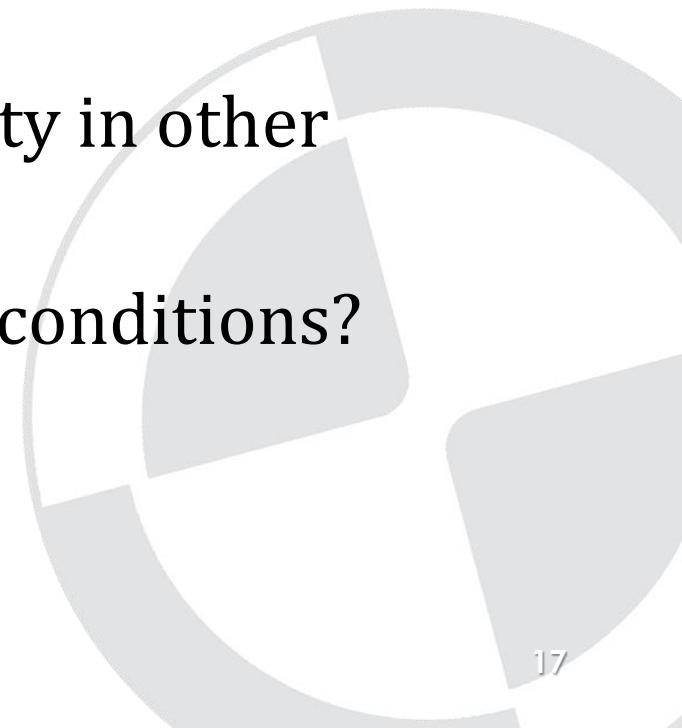
Roadmap 2021 - 2030



- Adult Occupant Protection (AOP) and Child Occupant Protection (COP) and Motorcyclist Safety (MS) will combine both Passive Safety and Active Safety.
- Allocation of points will be given based on available DATA.
 - Through research and consultation (Jan – July 2018)

- What kind of data is required?
- A data that could provide the answer;
 - How important is the technology to save lives in ASEAN?
 - How does it improve road safety in other region?
 - Is it applicable to ASEAN road conditions?

Answer ?



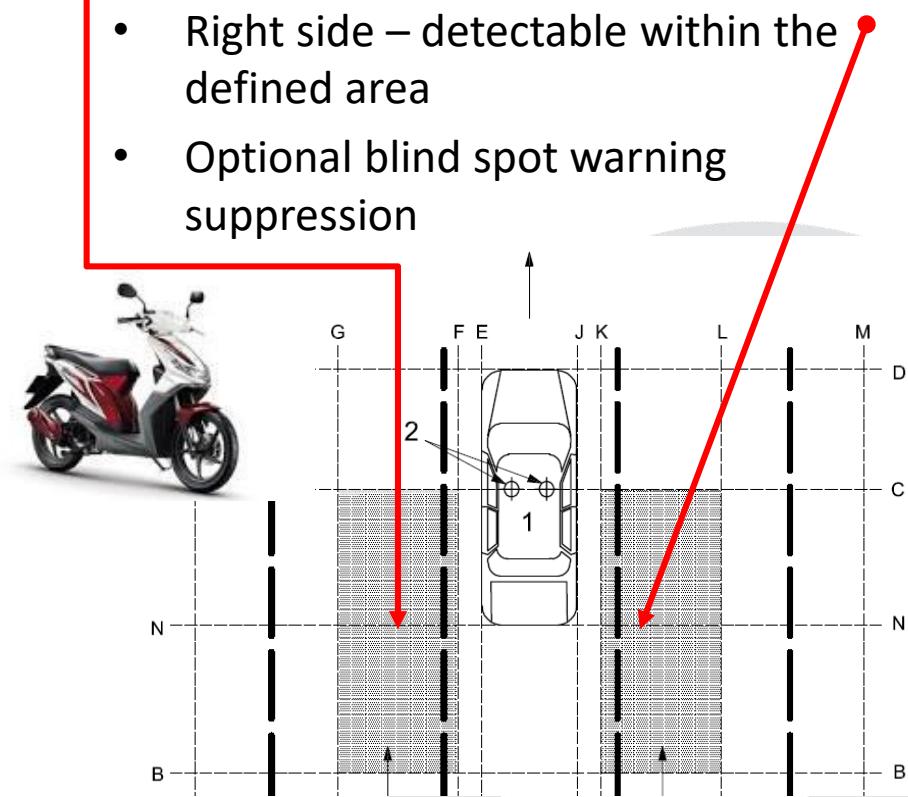
New Concept

	2021 - 2025	2026 - 2030
	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> ODB 64 HPT ASSESSMENT SEAT BELT REMINDER </div> <div style="text-align: center;"> SIDE IMPACT 50 PEDESTRIAN (ADULT) AEB CITY </div> </div>	<div style="background-color: #f0f0f0; padding: 10px; border-radius: 10px;"> New Assessment might be considered upon development of new test facilities in the region </div>
	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> DYNAMIC TEST Q1.5 & Q3 PEDESTRIAN (CHILD) REVERSE AEB </div> <div style="text-align: center;"> NEW CRS LIST CHILD PRESENCE DET. </div> </div>	<div style="background-color: #f0f0f0; padding: 10px; border-radius: 10px;"> New Assessment might be considered upon development of new test facilities in the region </div>
	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> AEB INTERURBAN LANE DEPARTURE WARN. DRIVER ATTENTION MON. </div> <div style="text-align: center;"> AEB PEDESTRIAN LANE KEEP ASSIST SPEED ALARM (MANUAL) </div> </div> <div style="text-align: center; margin-top: 20px;"> ECALL </div>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> AEB PEDESTRIAN (NIGHT) AUTOMATIC EMERGENCY STEERING INTELLIGENT SPEED ASSISTANCE TOP SPEED LIMITER </div> </div>
	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> BLIND SPOT DETECTION BLIND SPOT VISUALIZATION (SIDE) BLIND SPOT VISUALIZATION (REAR) REVERSING COLLISION AVOIDANCE AUTOMATIC HIGH BEAM </div> <div style="text-align: center;"> MOTORCYCLIST PROTECTION NIGHT VISION ENHANCEMENT V2X INTERSECTION COLLISION WARNING (JUNCTION ASSIST) </div> </div>	

Motorcyclist Safety

- Environmental conditions
 - Flat, dry asphalt or concrete surface
 - $10^{\circ}\text{C} \pm 30^{\circ}\text{C}$
 - Horizontal visibility range greater than 1km
- Subject vehicle
 - Speed: min steady speed 20m/s
- Test target vehicle
 - Honda ICON from Indonesia: height (1053mm), length (1859mm) & width (667mm) >> most selling
 - Closing speed: 1m/s to 3 m/s
- Road geometry: straight road only
- Time of test: day only
- Frequency: 3 trials (left) + 3 trials (right)

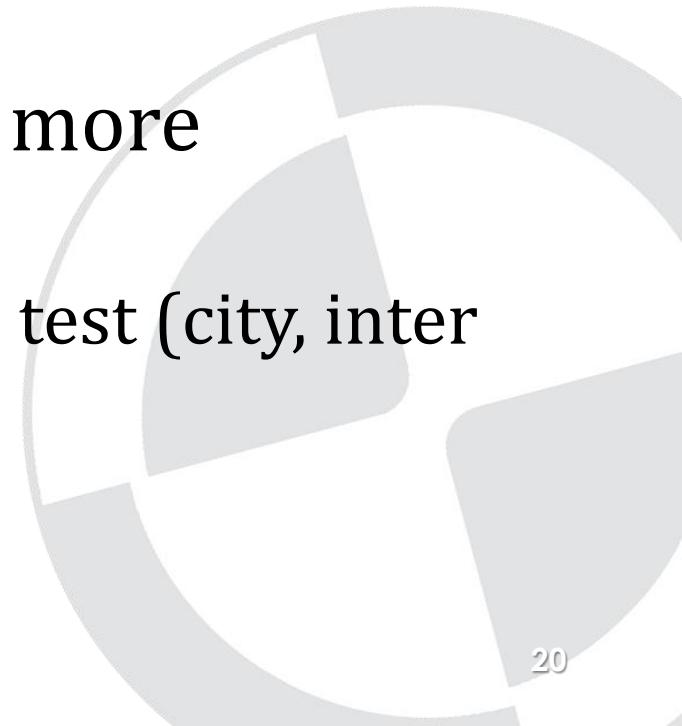
- Left side – detectable within the defined area
- Right side – detectable within the defined area
- Optional blind spot warning suppression



2017 - 2020

Making AEB more important ?

- 1st June 2018 – All passenger cars in Malaysia are mandatory to install ESC.
- One of the push : ASEAN NCAP 2017 – 2020 protocols
- Future 2021 – 2025 will give more weightage to AEB.
 - Should be able to conduct AEB test (city, inter urban & pedestrian).
 - Pushing for regulatory?



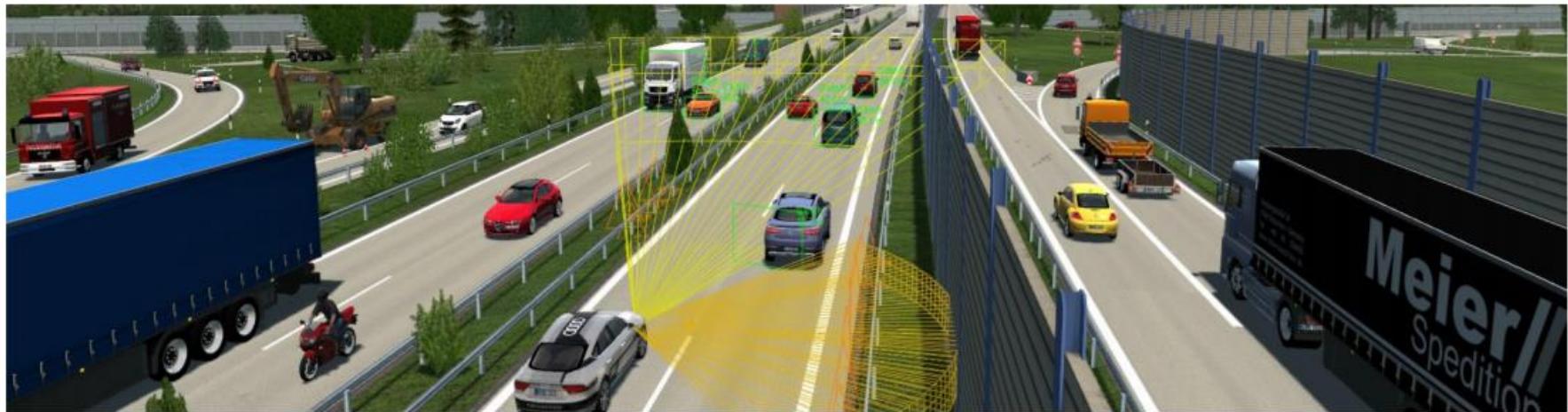
The Plan 1/2

		2017								
Month	Timeline	September	October	November	December	January	February	March	April	
	Timeline	Draft 2021-2030 Roadmaps Release 	Revised Draft 2021-2030 Roadmaps 			Final Draft 2021-2030 Roadmaps 				
Events & Meetings		ASEAN NCAP Workshop 1 	ASEAN Automobile Safety Forum (AASF 08) Safe Driving & Mobility Conference 2017	Meeting with JAMA & Japanese OEMs			ASEAN NCAP Workshop 2 South & Southeast Asia Brake Conference & Exhibition, BKK	Meeting with Safety Equipments Supplier & Vendors 1	Meeting with Korean OEMs 	Trial of Assessment
Research & Consultation				Announcement Research & Consultation Project for ASEAN NCAP Roadmap 2021 - 2030	Application by Academician /		AWARD Research / Consultation Project			
Public Feedback										Feedback from Website
Publication					CONCEPT.					

The Plan 2/2

2018									
April	May	June	July	August	September	October	November	December	
			▼  2021-2030 Roadmaps (70%)	▼  2021-2030 Roadmaps (90%)			▼  FINAL RELEASE 2021-2030 Roadmaps		
	Meeting with Chinese & European OEMs 		ASEAN NCAP Workshop 3 (Research Outcome) The 3rd International Conference on Sustainable Mobility 	ASEAN NCAP 1 to 1 Meeting 2018 NCAP & Car Safety Forum in Tokyo	Meeting with Safety Equipments Supplier & Vendors 2		ASEAN Automobile Safety Forum (AAASF 10), Jakarta ASEAN NCAP Grand Prix Award 2018 Other 		
	Assessment Capability								
			First Review	Final Research Report			Publish Research Report		
site.									
	DRAFT PUBLICATION						FINAL CHECK	Final Roadmap Release & Draft Protocol	

- How to rate Autonomous Cars?



*Credit VIRES for Illustration

Let's make it OUR Roadmap

